

# WFOA 2019 Conference At A Glance



### Mission Statement:

*"To promote excellence in governmental finance through leadership, education and communication for the public benefit."*

## Tuesday, September 17, 2019

Room #	South 100/600	South 200/500	South 300/400	Deccio A	Deccio B	Deccio FG
	<b>Pre-Conference</b>	<b>Pre-Conference</b>	<b>Pre-Conference</b>	<b>Pre-Conference</b>	<b>Pre-Conference</b>	<b>Pre-Conference</b>
8:00 - 12:00	Overview of SAO's Budgeting, Accounting, and Reporting System (BARS) - Cash Basis	Overview of SAO's Budgeting, Accounting, and Reporting System (BARS) - GAAP Basis	Introduction to Accounting	Efficient Management of the Public Funds Portfolio	2019 GFOA CPFO Certification Review Course: Retirement & Benefits, Risk Management, and Procurement	Leave it to Washington
<i>Wednesday, September 18, 2019</i>						
1:00 - 5:00	Overview of SAO's Budgeting, Accounting, and Reporting System (BARS) - Cash Basis	Overview of SAO's Budgeting, Accounting, and Reporting System (BARS) - GAAP Basis	Introduction to Accounting	The Inner Workings of Indices, Benchmarks, and Composites	2019 GFOA CPFO Certification Review Course: Retirement & Benefits, Risk Management, and Procurement	Professional Ethics and Regulations in Washington State - 2019

## Wednesday, September 18, 2019

<i>1:30 - 2:20</i>							
8:00 - 8:15	Welcoming Remarks - WFOA President Craig Warner						
8:30 - 9:50	<b>Keynote - Ross Shafer - Keeping Top Leaders Relevant</b>						
<i>Vendor and Refreshment Break 9:50 to 10:10 in Lobby</i>							
Room #	South 100/600	South 200/500	South 300/400	Deccio A	Deccio B	Deccio E	Deccio FG
	<b>Budget</b>	<b>Utilities</b>	<b>General</b>	<b>Banking</b>	<b>Legislative</b>	<b>Accounting, Auditing &amp; Reporting</b>	<b>Management &amp; Emerging Issues</b>
10:10 - 11:00	Basic Budgeting Steps and Procedures	Balancing Internal and External Pressures When Making Utility Decisions	Steps to Take to Further Your Career in Government Finance	The Future of Banking Services - How Technology will Influence How Governments Operate	Public Works Contracting and Purchasing Update	2019 Update from the GASB, Part 1	Introduction to Lean - What's in it for me? An introduction and case for bringing lean into your life.
11:10 - 12:00	Presenting & Communicating Budgetary Recommendations	Utility Rates: Affordability and the Value of Service	Follow-up on Audit Recommendations – Evaluating & Redesigning Internal Controls	Merchant Services - PCI Compliance	2019 Initiatives and Their Potential Impacts	2019 Update from the GASB, Part 2	Process Improvement? Start the Journey With Leadership
<i>Lunch 12:00 to 1:20 in Deccio CD</i>							
1:30 - 2:20	Things to Consider When Selecting an Approach for Your Budget	Rate Democracy: Data Management and Impacts on Customers and Rates	Roles of the Internal Auditor	An Update on Real Time Payments	2019 Legislative Update	What's New with SAO Roundtable	Succeeding in Continuous Improvement - the Importance of Performance Measures
<i>Vendor and Refreshment Break 2:20 to 2:50 in Lobby</i>							
2:50 - 3:40	Outcome/Priority Based Budgeting	Funding Methodologies and the Importance of Utility Reserve Funding	Keys to a Successful Transplant into Local Government - Part 1	AP Automation - No Matter Your Size	Exploring Washington State's PFML	GASB 87 Lease Panel	ERA Basics, Part 1
3:50 - 4:40	Financial Sustainability - One City's Quest to Address Structural Imbalance in Their 10 Year Forecast	Understanding Consumer Engagement and Payment Preferences	Keys to a Successful Transplant into Local Government - Part 2	Bank Loans - Structure Matters - From Fixed Rate LOC's to 30 Year Amortizations	New Trends in Taxes	Regulatory Accounting	ERA Basics, Part 2
<b>Welcome Reception 5:00 to 7:00 at Yakima County Stadium</b>							

## WFOA 2019 Conference At A Glance

### Thursday, September 19, 2019

<i>Continental Breakfast 7:00 to 8:00 in Deccio CD</i>							
8:00 - 8:15	Welcoming Remarks - WFOA President Craig Warner						
8:15 - 9:50	<b>Keynote - Michelle Girard, John Briggs, Jane Wells - US Economic and Rates Outlook</b>						
<i>Vendor and Refreshment Break 9:50 to 10:10 in Lobby</i>							
Room #	South 100/600	South 200/500	South 300/400	Deccio A	Deccio B	Deccio E	Deccio FG
	Cash Basis Entities	Management & Emerging Issues	General	Debt	Investments	Accounting, Auditing & Reporting	Cyber Security
10:10 - 11:00	Understanding Revenue Tools for Transportation, Public Safety, and Housing	Communicating with Council	Are People Really Difficult? Hummmm?	Bonds 101: Ways to Fund Capital Projects	Bond Math & Other Analysis	2019 Single Audit Update	2019 Cybersecurity Panel
11:10 - 12:00	Purchasing and Service Contracting	Inclusion in Hiring - Improving Access to City Employment	A Roadmap to General Fund Financial Sustainability: Local Revenue Options and Strategies	Accounting for Debt: Considerations and Lessons Learned	Update from the Office of the State Treasurer	2019 Single Audit Update - Repeat	2019 Cybersecurity Panel- Cont.
<i>Lunch and Annual Business Meeting 12:00 to 1:20 in Deccio CD</i>							
1:30 - 2:20	Essential Financial Policies	Mindfulness Versus Mindlessness: Where Are You?	Create Internal Training Programs	Pre-Debt Issuance Checklist: Things to Know Before Taking on Debt	Fixed Income Investing When the Fed is Easing	Segregating Duties: How to design internal controls when you have sufficient staff, and also when you do not!	A Performance Dashboard for Financial Management Operations
<i>Vendor and Refreshment Break 2:20 to 2:50 in Lobby</i>							
2:50 - 3:40	Financial Reporting for Cash Basis - It's Far More Than Just the Annual Report	The Mystery of Memory	Write Effective Policies and Procedures	Alternatives to Bond and Bank Loans	Public Fund Investing: Value & Strategies in the Current Market	Responding to the GASB - The Importance of Participating in the Standards Setting Process	Lean Insights for Making Work Flow: On Your Desk, For Your Team and Throughout Your Organization
3:50 - 4:40	What's it All About: Rosters and Public Works Bidding	Whether to Facilitate or Lead: Getting it Right!	Financial Education in Washington State	Ask Me Anything: A Public Finance Roundtable	Approaches to Effectively Managing a Portfolio	Connecting with Community: Using Financial Data to Drive a Conversation	Lean Insights for Making Work Flow: On Your Desk, For Your Team and Throughout Your Organization (Repeat)
<b>Banquet Reception 6:00 to 7:00 at Outdoor Plaza</b>							
<b>Banquet 7:00 to 11:00 at Deccio CDE</b>							

### Friday, September 20, 2019

<i>Continental Breakfast 7:30 to 8:15 in Deccio CD</i>				
8:15 - 8:30	Welcoming Remarks - WFOA President Craig Warner			
8:30 - 9:50	<b>Keynote - Jeff Havens - Unleash Your Inner Tyrant!</b>			
Room #	South 100/600	South 200/500	South 300/400	Deccio A
	Fighting Fraud Friday	General	Risk Management	Investments
10:00 - 10:50	2019 Fraud Fighting Friday	The Art & Science of Data Storytelling - Part 1	Intro to Preparedness	Cash Flow Analysis & Portfolio Optimization
<i>Refreshment Break 10:50 to 11:00 in Lobby</i>				
11:00 - 11:50	2019 Fraud Fighting Friday - Repeat	The Art & Science of Data Storytelling - Part 2	FEMA Public Assistance 101	How to Analyze a Portfolio Using Excel