

Education Committee Meeting

March 14, 2018

Live Conference Call

10:00 am – 11:00 am

Welcome – Mickie Cooper

Roll Call

Ade Ariwoola		Gretchen Isaksson		Mari Ripp		Sheila Gall	
Alexandra Johnson	X	Heidi MacDonald		Michelle Hughes		Sherrri Ard	X
Andrew Pittelkau		Holly Conti	X	Mickie Cooper	X	Sherrri Gordon	X
Arlington Richards		Ivy Adams	X	Niles Kostick	X	Staci Ashe	X
Beth Wright	X	Jack Broyles	X	Noah Crocker	X	Stacie Tellers	X
Brad Posenjak		Jan Hawn		Nora Mitchell	X	Sue Cronk	
Caitlin Caldwell		Jana Brown	X	Paul Jarvis	X	Sue Luhman	
Carmen Hayter		Jerica Pascoe	X	Pete Sullivan	X	Susan Musselman	
Cathy Mulhall		Jim Nelson		Philip Mendoza	X	Suzette Smith	
Catrina Galicz	X	Joseph Wolfe		Renee Sinclair		Tage Aaker	
Chase Donnelly	X	Juanita Smart		Rita Dady	X	Tania Holden	
Dale Hough	X	Kathy Streissguth		Robbi Steadman		Teresa Breckenridge	
Dan Legard	X	Katie Maguire	X	Sandi Roberts	X	Thomas Teopfer	X
Debbie Booher	X	Kelly Boswell	X	Sandy Langdon		Toni Nelson	
Debbie Dearinger		Ken Smith		Sara Lane	X		
Debbie Strotz	X	Kevin Lorentzen	X	Sarah Meyers			
Denise Pearce	X	Luke Schneider		Scott Lester			
Duncan Brown		Malinda Okerlund		Scott Loos			
Eva Lindgren	X	Marc Greenough	X	Scott Prickett			
Geoff Urbina							

Previous Meeting Minutes

- No response to the question – No Changes to February Meeting Minutes

Update on non-conference schedule – Beth Wright

- Thanks to Dale Hough and Michelle Hughes for coordinating first two classes of 2018 – both were well attended.
- Thanked coordinators for upcoming March and April classes – reminded members to have their staff look at classes coming soon.
- Adding Beginning Govt. Accounting GAAP Classes presented by Dr. Renee Sinclair. June 5th in Tacoma area and June 7th in Ellensburg/Yakima/Tri Cities – Beth has

requested class coordinators. Sandi Roberts volunteered to host Tacoma. Jerica Pascoe will host the 7th in Ellensburg.

- Discussion of holding a public speaking class and trying to determine if a webinar or an eight-hour class would be best. It was discussed trying to determine a quick 1-2 hour webinar on tips and tricks and also an 8-hour class in Western WA.
- Beth has contacted Greg Allison for Advanced and is waiting to hear from him.
- Beth will post MRSC upcoming events on the non-conference, non-WFOA events page. Also GFOA is doing a best practices in budgeting class in Renton and Beth wants to post this as well.

2018 Conference Discussion – Mickie Cooper – rooms

- Room assignments have been made based on estimated attendance.
- Mickie asked if anyone had concerns about room sizes – No concerns.
- Please add your room numbers when adding classes to sessions.

2018 Conference Discussion – Mickie Cooper – tracks and track coordinators (in no particular order!)

- Jana asked if all tracks are full and Mickie indicated that many “general” session slots are still available.
- Eva Lindgren volunteered to do a grants class.
 - Alexandra indicated that she did not recall ever offering an all-day class, but that SAO has previously held some one-hour sessions.
 - Eva’s proposed class is a “logistics” class – a “grants 101” class
 - Jana inquired if anyone on the call has a complete grants policy. Nora offered to send her grants policy out and the committee agreed that this would be good to be incorporated into the grants class.
 - Eva will present on Wednesday.
- Shari Ard from SAO discussed holding a one-hour class on the differences between various forms of local governments.
 - Shari will inquire to see if SAO would like to present – it has been part of SAO’s E-learning initiative.
 - Jana wanted to “piggy back” the topic of succession. She is at the OFOA conference and attended a class called the “Rocking Chair Panel of Finance All Stars – Come hear the wisdom of the gray and not-so-gray hairs of our finance sisterhood and brethren! (WOW! What a name!). The class is a “lessons learned” class from people that have served long periods of time in local government. Jana wondered if this could be incorporated into a presentation on the differing forms of local government.
 - Shari will inquire with Debra Hentz to gauge her interest in presenting this class.

- Jana Emily from GFOA – legislative representative would like Emily to present at the WFOA conference to report on Federal Legislative Topics. Wanted to know if this could be accommodated. Mickie will pass on to Sheila to see if there is space or it could be presented as a general session. Emily will report back to let WFOA know if she is available to attend and present.
- Friday – Janaki Severy cannot attend – discussion of alternatives.
 - Sara Lane discussed possibly seeking the services of Gwen Voepel from “Integrist”
 - This would be a paid presenter
- Catrina Galicz – City of Vancouver offered to see if she could use anyone from the City’s wellness program to present as part of the “balance” track.
 - Jana indicated that WFOA has already enlisted the services of the City’s physical therapist and she believed the track was in good shape.
- Nora Mitchell – Put out a request for speakers for the budget track
 - Jana reinforced the need for new speakers. She suggested some long-term Finance Directors that have credibility in the area but also that WFOA does not wish to keep relying on the presenters that have served so many years.
 - Nora, Sara Lane, and Noah Crocker expressed concerns about the preparation time needed for the track. They all three suggested they may be willing to present if WFOA could provide them with previous year’s presentation materials. This would greatly reduce prep time. WFOA will provide previous materials to the coordinators.
 - Nora will schedule a conference call among the three to determine if they can present on their own after receiving presentation materials.
- Jana discussed the possibility of having Emily Swenson – GFOA’s Director of Federal Liaison Center presenting current Federal Legislative issues as part of the legislative track.
- Niles Kostick – SAO indicated that SAO had completely filled their track, leaving no space for previous years’ Cyber Security Class – a 2-hour presentation.
 - Discussion ensued on if this could be presented as a Webinar. WFOA would host the webinar if it were to be held as one – SAO would only need to provide the presenter.
 - Attendance at the 2017 Kennewick conference was good for this class – consensus was to try and offer it in 2018 in Vancouver.
 - There is room on the Thursday general track for the session – Mickie will block it out and Alexandra from SAO will report back on their preference for presentation.
- Mickie gave a quick summary of tracks whose coordinators were unable to attend the teleconference:
 - Scott Lester and Tage Aker are working on final speakers for the Utility track.
 - Duncan Brown is working on the debt track. A survey monkey survey will be sent to all WFOA membership to judge interest in specific topics.

- Mickie reminded class coordinators to please have the following items recorded in *Sessions* by April 30:
 - Name of Coordinator
 - Title of Class
 - Class Description
- Mickie will have the “short list” of Keynote speakers and sample presentations to the committee by the end of the week and requested that committee members review and provide their choice to her and Beth as soon as possible after the list goes out.

Announcements

- Beth reminded the committee that April’s meeting is live in North Bend and she will not be present for it.
- Jana discussed that WFOA would like to have a “mentor” or a Vice-Chair for the Education Committee Co-Chairs to balance the workload. We all have “day jobs” and WFOA recognizes. Someone stepping forward to assist as Vice-Chair would help immensely and would allow for succession planning for the Chair positions.

Other items for Discussion

- None noted

Second roll call

- See table above

Adjournment

11:05 am